# IEEE English for Engineering

A new online learning resource for technical professionals

For Corporations

#### Advance technical communication skills when speaking, reading, writing, and listening to English

English has become the international language for technology companies. As technology advances globally, engineers must be able to communicate across national and cultural boundaries, and English is the vehicle for professionals advancing technology today.

Improving the ability to speak, read, and write in English can affect research, collaboration, and ultimately one's success. To address this need, IEEE has partnered with Cambridge University Press to create an interactive program of engaging online English instruction for engineers and technical professionals.

#### Develop English skills in four areas

- Speaking in technical English
- Listening and comprehension
- Technical writing
- Reading and understanding technical publications and communications

#### Benefits of IEEE English for Engineering

Free Trial for Your Organization

Learn more about IEEE English for Engineering. Visit www.ieee.org/english-for-engineering

- Communicate effectively and share ideas with colleagues
- Enable greater collaboration with global project teams
- Build confidence and the necessary communication skills for job performance and career advancement
- Strengthen written English communication, which can help authors and researchers more effectively share their research results
- Identify areas of strength and opportunities for improvement by taking the placement exam
- Develop more effective verbal communication skills and enhanced presentation capabilities

#### IEEE English for Engineering Quick Facts

A free placement exam to identify your English skill level

Up to 45 hours of training content

Introductory, Intermediate, and Advanced course levels

A dynamic and interactive online learning experience

Printable individual certificates upon successful completion of each skill level

Receive CEUs and PDHs for each successfully completed skill level

Discoverable in the IEEE *Xplore*<sup>®</sup> digital library and delivered via the IEEE Learning Management System

## For a quote tailored to your organization's needs, contact your IEEE Account Manager.



IEEE English for Engineering is based on content from the bestselling book by Cambridge University Press, *Cambridge English for Engineering*, augmented by IEEE material and optimized for the online learner.

### Advancing Technology for Humanity

#### IEEE English for Engineering: For Corporations

#### In an age of global communication, be an effective part of the conversation

What impression do you make when speaking and writing to an English language audience? IEEE English for Engineering is an excellent way for engineers, students, faculty, working technical professionals, and corporate research and development teams to prepare for success.

#### **Key features**

- Topics are relevant to all engineers, including electrical, civil, and mechanical, as well as other technical professionals
- Visual elements guide learners through each skill level
- A dynamic online learning experience with interactive exercises
- · Provides immediate feedback for a satisfying lesson experience
- · Progress through course in any order and any learning level
- Ideal for self-study or group sessions facilitated by an instructor
- Includes exercises from real-life examples

#### **Placement exam**

Discover your English communication skill level by taking the placement exam. The placement exam will recommend a path of study based on your English proficiency in each of the communications skills areas.



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#### The IEEE Learning Management System now available via IEEE *Xplore*<sup>®</sup>

Built on the Moodle open-source platform, the IEEE Learning Management System (LMS) allows learners to keep track of their progress. Learners will sign in to the IEEE LMS with their IEEE Account for a personalized online learning experience.

#### Promote your achievement

Printable individual certificates, available upon the successful completion of each module, help learners share their achievements.

|                  | <b>IEEE</b>                     |
|------------------|---------------------------------|
| Certif           | ICATE OF COMPLETION             |
| IEF              | E English for Engineering       |
|                  | John Smith                      |
|                  | has completed the module        |
| Lister           | ning Introductory Level         |
|                  | 5 June 2012                     |
|                  | Credit Hours: A CEUs; 4 PDHs    |
| Michael Lighteer | (Vel NRg)<br>Starrow<br>Starrow |

#### Self-paced learning-at your level

IEEE English for Engineering online learning is offered in three distinct levels—introductory, intermediate, and advanced. Learners can progress through the lessons individually and receive feedback on progress.



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